

The Investigator Newsletter

The Rise of Al Scams



"The democratization of AI means both creators and criminals have access to powerful tools. Awareness is the first line of defense."

— Lisa Morgan, Cybersecurity Analyst, AI Risk Group

About Us

Since 2000, BCSI
Investigations Inc. has
performed thousands of
successful
investigations. Our
integrated team of
investigators and
support services ensure
that the investigations
are conducted promptly
with leading-edge
techniques.

With over 40 years of combined experience, BCSI Investigations Inc. is the platinum standard

Al is revolutionizing industries—but scammers are using it, too. From deepfakes to voice cloning, Al-powered scams are growing fast and getting harder to detect.

What Are Al Scams?

Al scams use artificial intelligence to impersonate people, craft fake messages, or trick users into handing over money or data.

Common types include:

Voice Cloning: Mimicking someone's voice to request urgent money transfers.

Deepfakes: Fake videos of people saying or doing things they never did.

Phishing 2.0: Hyper-realistic emails or chats written by Al.

Romance & Job Bots: Al-driven fake profiles and recruiters.

Warning Signs

- · Unusual requests using familiar voices.
- "Too perfect" emails or messages.
- Urgency combined with secrecy ("Don't tell anyone,

for private investigations.

Contact us at 604-922-6572 or visit our website at www.picanada.ca to learn more.

Visit our Website but...").

Stay Safe

- Always verify via independent channels.
- Use two-factor authentication and strong passwords.
- Be skeptical of unfamiliar links, even from "trusted" sources.
- Use deepfake and Al-content detection tools.

Know the signs. Question the source. Stay informed.

Forward this to your team or friends to help them stay protected.

Thank you for trusting **BCSI Investigations Inc.** to keep you informed and protected.



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