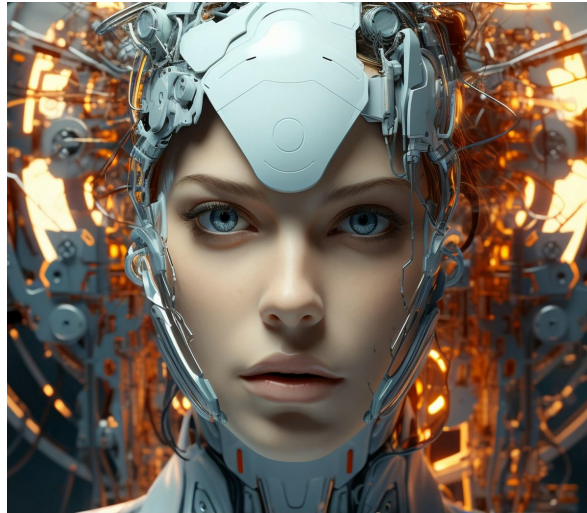




The Investigator Newsletter

The Rise of AI Scams



"The democratization of AI means both creators and criminals have access to powerful tools. Awareness is the first line of defense."

— Lisa Morgan, Cybersecurity Analyst, AI Risk Group

About Us

Since 2000, BCSI Investigations Inc. has performed thousands of successful investigations. Our integrated team of investigators and support services ensure that the investigations are conducted promptly with leading-edge techniques.

With over 40 years of combined experience, BCSI Investigations Inc. is the platinum standard

AI is revolutionizing industries—but scammers are using it, too. From deepfakes to voice cloning, AI-powered scams are growing fast and getting harder to detect.

What Are AI Scams?

AI scams use artificial intelligence to impersonate people, craft fake messages, or trick users into handing over money or data.

Common types include:

Voice Cloning: Mimicking someone's voice to request urgent money transfers.

Deepfakes: Fake videos of people saying or doing things they never did.

Phishing 2.0: Hyper-realistic emails or chats written by AI.

Romance & Job Bots: AI-driven fake profiles and recruiters.

Warning Signs

- Unusual requests using familiar voices.
- "Too perfect" emails or messages.
- Urgency combined with secrecy ("Don't tell anyone,

for private
investigations.

but...”).

Stay Safe

Contact us at 604-922-6572 or visit our website at www.picanada.ca to learn more.

- Always verify via independent channels.
- Use two-factor authentication and strong passwords.
- Be skeptical of unfamiliar links, even from “trusted” sources.
- Use deepfake and AI-content detection tools.

Visit
our
Website

Know the signs. Question the source. Stay informed.

Forward this to your team or friends to help them stay protected.

Thank you for trusting [BCSI Investigations Inc.](#) to keep you informed and protected.



[Services](#) | [Firm Profile](#) | [Contact Us](#) | [Email](#)

STAY CONNECTED



BCSI Investigations | 205-1868 Marine Drive | West Vancouver, BC V7V 1J6 CA

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!