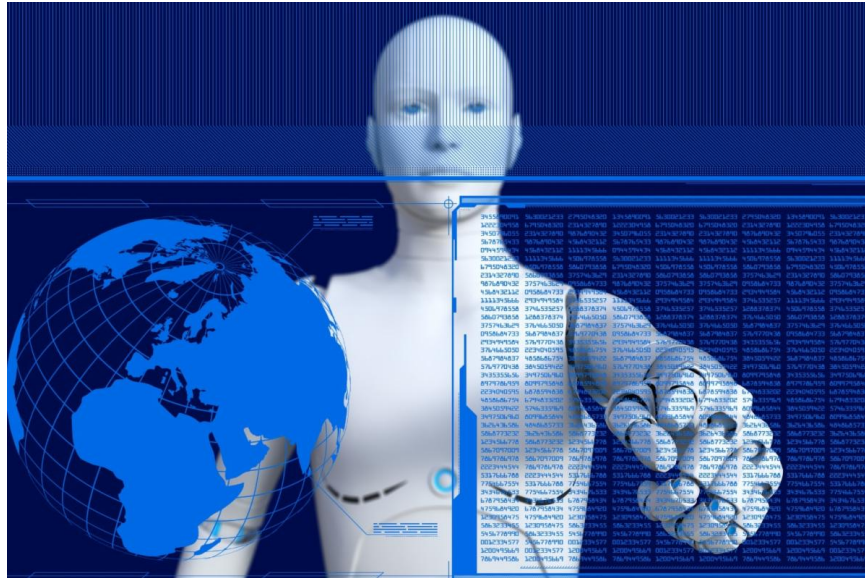




## The Investigator Newsletter

### AI Scams



#### AI Scams in 2025: How to Spot and Avoid Them

##### About Us

Since 2000, BCSI Investigations Inc. has performed thousands of successful investigations. Our integrated team of investigators and support services ensure that the investigations are conducted promptly with leading-edge techniques.

With over 40 years of combined experience, BCSI Investigations Inc. is the platinum standard

##### AI Scams

With the rise of AI and its improvement over the past few years, scams are getting harder to identify. You may get a call from your daughter saying she's been kidnapped and needs money for ransom, or a call from your uncle that he's been arrested and needs money for bail. Caller ID can be easily faked, and voices can be cloned from online videos, also known as a deepfake voice.

##### Deepfake Scams

Deepfake AI scams are created using photos and audio of a specific person to make them say whatever the scammer wants. It is commonly done with celebrities, and many videos are available online, but it can be done with anyone. Some AI sources only need one video to recreate a voice. They are used to trick people into thinking they are talking to a loved one, whether it's over email (including pictures) or on the phone.

##### Romance Scams

Not only are there phone scams using AI voices, but there are also romance scams in which an entire person is made from AI. These scams are often found on dating apps, and the scammer will target emotionally vulnerable people to try to manipulate them into giving away their money. Romance scams have been around for a long time, but new technology makes them much harder to identify.

##### Most common AI scams in 2025

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- Romance scams
- Deepfake scams
- Social media bots
- Phishing scams
- Conversational phishing scam
- Investment scams

### Avoiding AI Scams

AI scams are becoming more sophisticated as AI technology advances and becomes more accessible. The best way to avoid AI scams is to keep up to date with the most common ones. It is recommended to always be skeptical about a phone call. Even if it sounds like your mom or your child also calls back at a number you know belongs to them, not a number the caller provided. Another rule of thumb is never to share personal or sensitive information over the phone. be extremely difficult to tell what is real and what is a scam.

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