



The Investigator Newsletter

Scammer Profile



Scammer Profile: Methods, Motives, and Misconceptions

About Us

Since 2000, BCSI Investigations Inc. has performed thousands of successful investigations. Our integrated team of investigators and support services ensure that the investigations are conducted promptly with leading-edge techniques.

With over 40 years of combined experience, BCSI Investigations Inc.

SCAMMER PROFILE

Types of scammers

Swindlers are scammers who use misleading statements to trick someone into giving them money.

Example: Convince a company that they never received a product to get money

Impersonators are scammers who pretend to be someone else to convince people to give them money or information.

Example: some calls pretending to be from the CRA to get your tax information.

Psychology of scammers

The main drive for scammers is the pursuit of money. They often enjoy the thrill of manipulating and tricking others, compared to the rush of winning on a slot machine at a casino. While we may not understand how scammers can target and victimize people, scammers find ways to justify their actions.

Scammers justifications

"It's their fault they fell for it."

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*"They can afford it."
"They should have known better."*

These justifications may have once been true, but with the
advancements in AI, it can be extremely difficult to tell what is
real and what is a scam.

Thank you for trusting [BCSI Investigations Inc.](#) to keep you informed and protected.



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